

# PacMin News

BRINGING YOU UPDATES AND INNOVATIONS IN PACMIN AIRBUS MODELS

## New and improved Airbus tooling

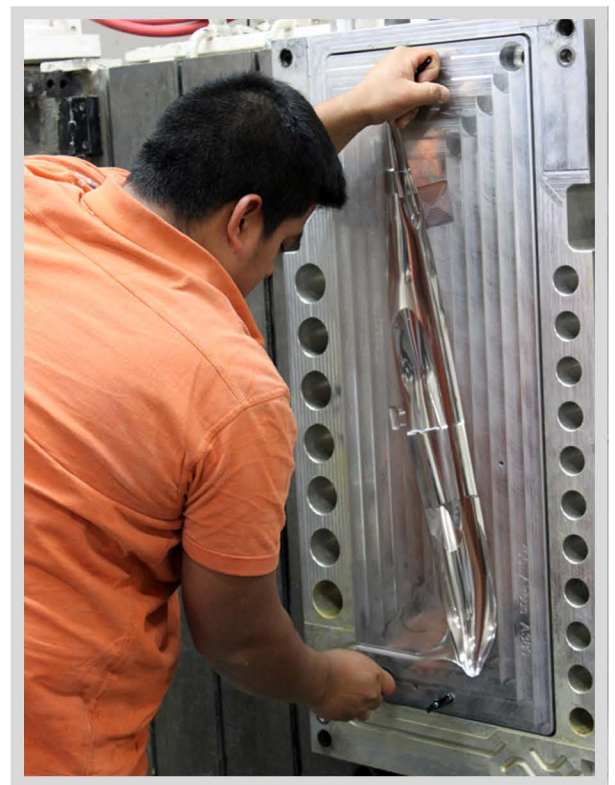
*PacMin recently completed a key phase in retooling its Airbus models. This investment totaled over \$400,000 and is an example of the company's commitment to Airbus (and to Airbus' clients).*

*The process started one year ago and a significant portion of its 1/100, 1/144 and 1/200 scale models have been fully retooled.*

Since PacMin is entrusted to accurately represent Airbus' brand, essential aspects of the aircraft must be captured and faithfully rendered. The new tooling will allow PacMin to do this and more.

The tools emphasize the subtleties of each aircraft, including the nuances of the airfoils, the shape of the fuselage, and the details in the engine intake and exhaust.

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(Above) PacMin employee working with the new and improved Airbus tooling

The new precision tooling offers...



greater accuracy and detail,



a better fit,



and greater durability



(Above) One of the first 1/100 scale A380 models made from the new tooling

*(Continued from front page)*

Additionally, the new tooling improves the fit of each piece.

Precision tooling significantly impacts the quality of a finished model. Low-quality tooling and molds wear out quickly which compromises the quality of each model. Models made from low-grade tooling

require additional sanding and other artisan techniques to modify and correct any imperfections. These inconsistencies damage Airbus and their customers' brand.

As Airbus' partner in airline marketing and brand building, PacMin is committed to creating new ways to showcase aircraft

and captivate customers. Of all promotional items, models engage customers in powerful and meaningful ways. The connection is natural since the models are miniature versions of Airbus planes that customers can actually touch and hold. ■

## AIRBUS retooled models and scales



- A320:  
1/100, 1/144
- A320-NEO:  
1/100, 1/144
- A330-200:  
1/100, 1/200
- A330-300:  
1/100, 1/200
- A350:  
1/50, 1/100, 1/200
- A380:  
1/100, 1/200

Other aircraft types in desktop and exhibit scales are available



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