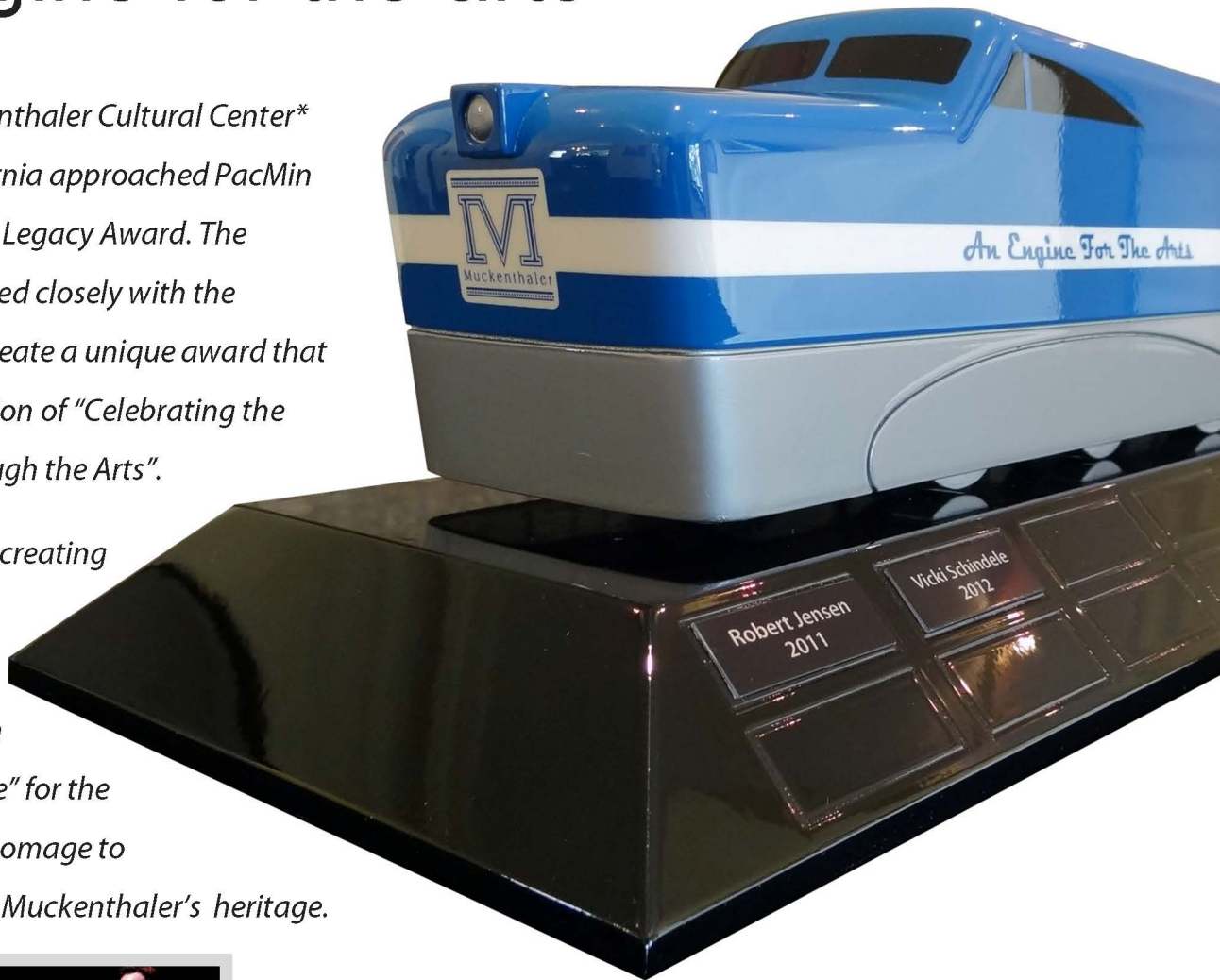


PacMin News

An engine for the arts

In 2012, the Muckenthaler Cultural Center in Fullerton, California approached PacMin to develop the Arts Legacy Award. The PacMin team worked closely with the Muckenthaler to create a unique award that embodied their vision of "Celebrating the Human Spirit through the Arts".*

The challenge was creating an award that reflected each honoree's devotion to being an "engine" for the arts while paying homage to Fullerton's and the Muckenthaler's heritage.



(Above) Vicki Schindele receives the 2012 Arts Legacy Award, honoring individuals for their contributions to art and art education in North Orange County.

“ PacMin creates immaculate work! The precision and attention to detail truly makes the Fullerton Arts Legacy Award stand out amongst other awards. ”

ALLISON TOWN, MARKETING DIRECTOR



After some discussion, PacMin presented the Muckenthaler with several concepts. The final design featured a speeding locomotive, a perfect allegory for Fullerton's origins as a railroad town and the "engine for the arts" theme.

A playful dust cloud highlights the Muckenthaler's key value of "having fun" while enhancing the illusion of speed and progress.

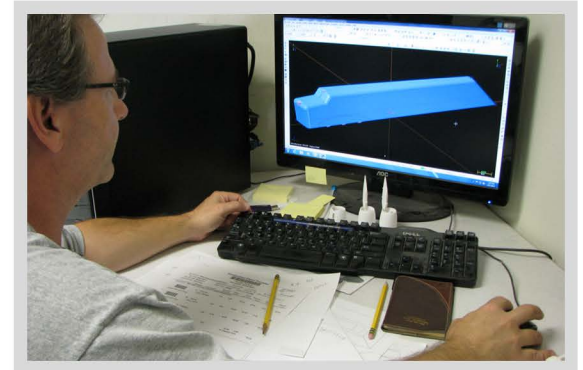
Two sizes were created.

Individual awards are given to honorees in appreciation of their achievements in promoting art and art education.

A similar, larger award remains in the Muckenthaler's care. Its base is engraved with the recipients' names.

The completed Arts Legacy Award exceeded the Muckenthaler's expectations and is on its way to becoming an enduring and iconic design.

The large Arts Legacy Award is currently on loan to the John Wayne Airport until March 2013. It is part of the *Orange County: Destination Arts & Culture* exhibition located between Terminals B and C. ■



(Top) The Arts Legacy Award includes a 15" award for each year's recipient and a larger 29" award. (Top right) A 3D model is created. (Middle) A model is then produced using CNC and 3D printing technology. (Bottom right) Lastly, decals are applied. (Bottom left) The Muckenthaler exhibit at John Wayne Airport.

